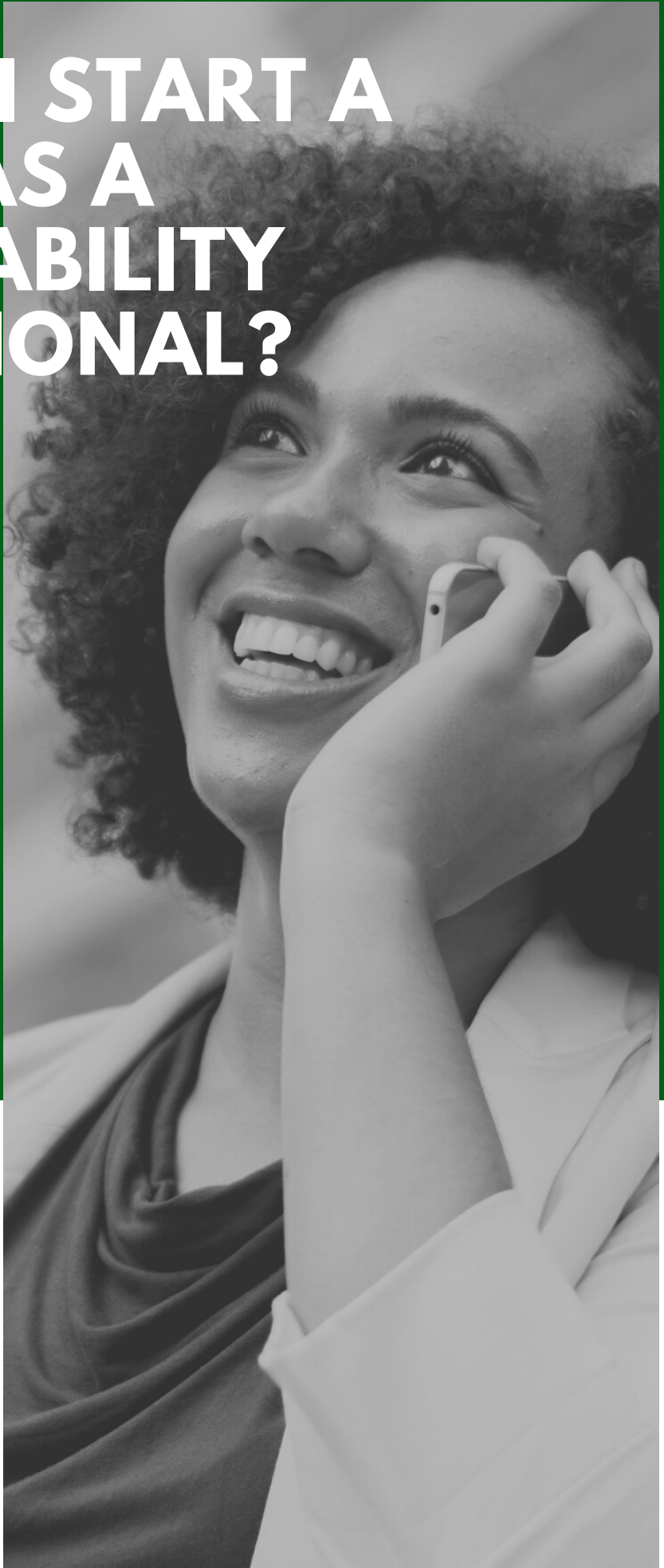
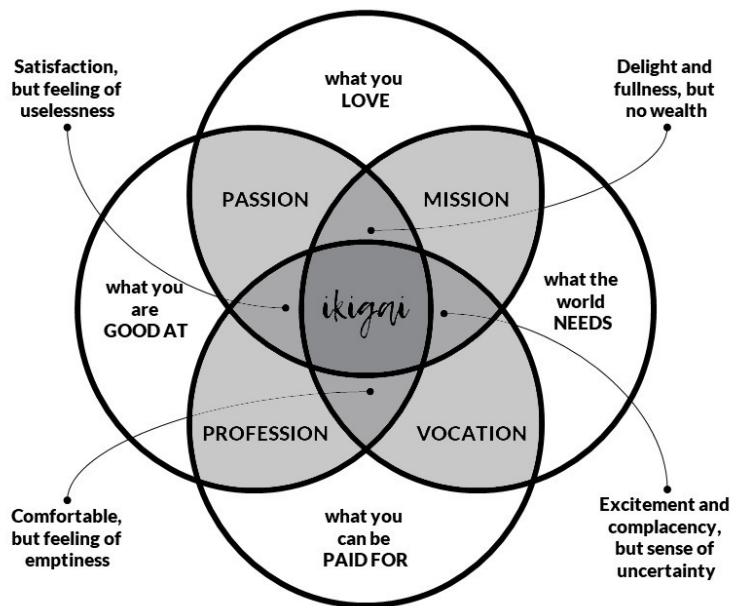


HOW DO I START A CAREER AS A SUSTAINABILITY PROFESSIONAL?



A CHECKLIST

- Find your strengths
- What do you enjoy being good at? What are your passions?
- What are your life values and your work values?



- Make a plan
- Mind-mapping
- Imagine yourself in five years...what do you see?
- Coaching and mentoring
- Research (Google, LinkedIn)
- Networking - SUPER-IMPORTANT!
- Your personal branding on LinkedIn
- IEMA membership (or other professional bodies)
- Map your skills to see what's missing (use the IEMA sustainability skills map)
- Volunteer for relevant organisations
- Show curiosity and passion
- Shortlist a number of organisations that work in the space you are interested in
- Apply for internship / graduate programmes (follow up, use the phone!)
- Don't rule out self-employment
- If you can, try different things before settling down
- Hone your soft skills
- Keep your knowledge up to date – technical, political, opportunities, legislation