



# The SustainABLE Mastermind

---

PROSPECTUS MARCH 2021

# WELCOME



I'm glad you have taken the decision to take charge of your professional life by joining the *SustainABLE Mastermind*.

I hope this experience will bring you a step closer to the sustainability superhero you aspire to be.

Let's start!

A handwritten signature in black ink, which appears to read 'Virginia Cinquemani'.

Virginia Cinquemani  
Director & Founder, Green Gorilla Consultants Ltd

# WHAT'S A MASTERMIND?



It's a peer-to-peer *mentoring group* created to help members solve their problems with input and advice from the other group members.

This Mastermind is focused on *sustainability* professionals and leaders and on developing the key skills to find success in this sector.


We do this by catching up four times a month, with *webinars, group and one-to-one coaching*.



“Sticks in a bundle are unbreakable.”

- Kenyan Proverb





Every time we meet we share any good news we have to celebrate together. And the bad ones too... That's why the groups are kept small. To enable you to feel safe and to share in confidence.

**SHARING SWEET SHARING**



# YOUR COMMITMENT



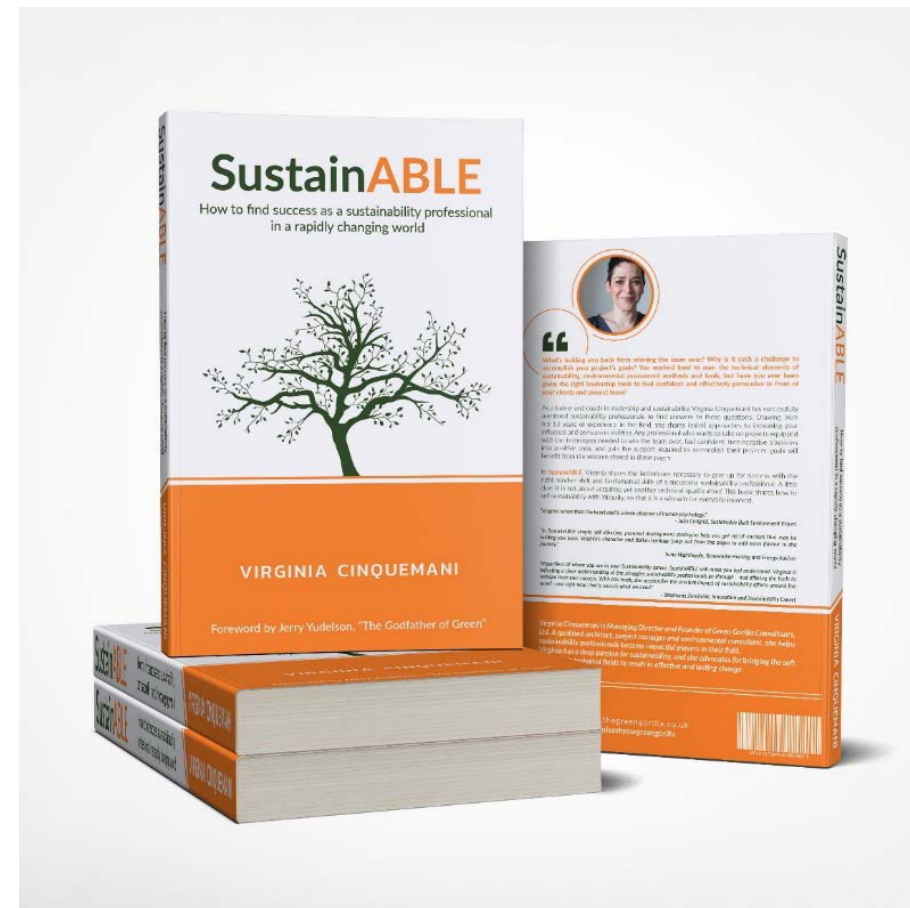
- All Mastermind participants commit to
- confidentiality
  - honesty
  - respect
  - putting in the work
  - participating live as often as possible

# SustainABLE: the book *freebie*

The Mastermind is based on Virginia's book, *SustainABLE: How to find Success as a Sustainability Professional in a Rapidly Changing World*.

We will deep-dive into the subjects covered in the book and expand with exclusive new material that hasn't been included in the book or the Green Gorilla eLearning courses.

To receive a paperback copy of the book just pay P&P – or let us know if you prefer a digital copy.



# 3 x Live Webinars a month

## Month #1 Resilience

Build your resilience at times of uncertainty  
Mental health for sustainability professionals  
Bust your impostor syndrome

## Month #2 Communication

Speak with Impact  
Listening: the most important skill  
Body language and leadership

## Month #3 Selling Sustainability

Ethical selling & marketing strategies  
Why my client don't care and what can I do about it?  
Build compelling sustainability stories

## Month #4 Project Managing Sustainability

Get over procrastination  
Organise your workload  
Manage people without authority





# The Monthly SustainABLE Challenge

*Skills* can only become skills after we *practise* them at every opportunity...

The monthly challenge will give you that opportunity!

We will put one of the two key ideas discussed during the webinars into practice, until we master it

We will *support* each other to smash the challenge and *compare notes* at the end of each month



# Monthly Group Coaching

Have you struggled to implement your plans?

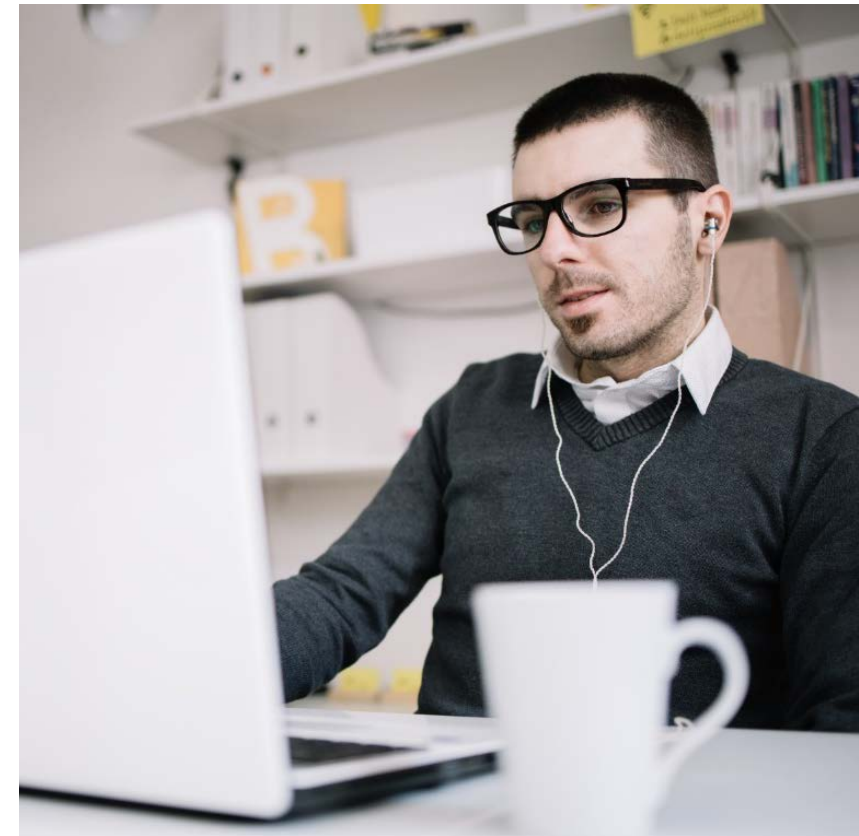
Do you have a question you think others will have too?

At the end of each month we will do a group coaching session using your *burning questions* and *common issues* as a basis to evaluate the month and get over any barriers as a group



# One-to-one monthly *coaching*

Laser-focused, *individual* one-hour-long coaching sessions aimed at busting your specific issues. Coaching will be a transformative process of deep thinking, through which you'll be able to focus on solutions to issues that stop you from thriving.



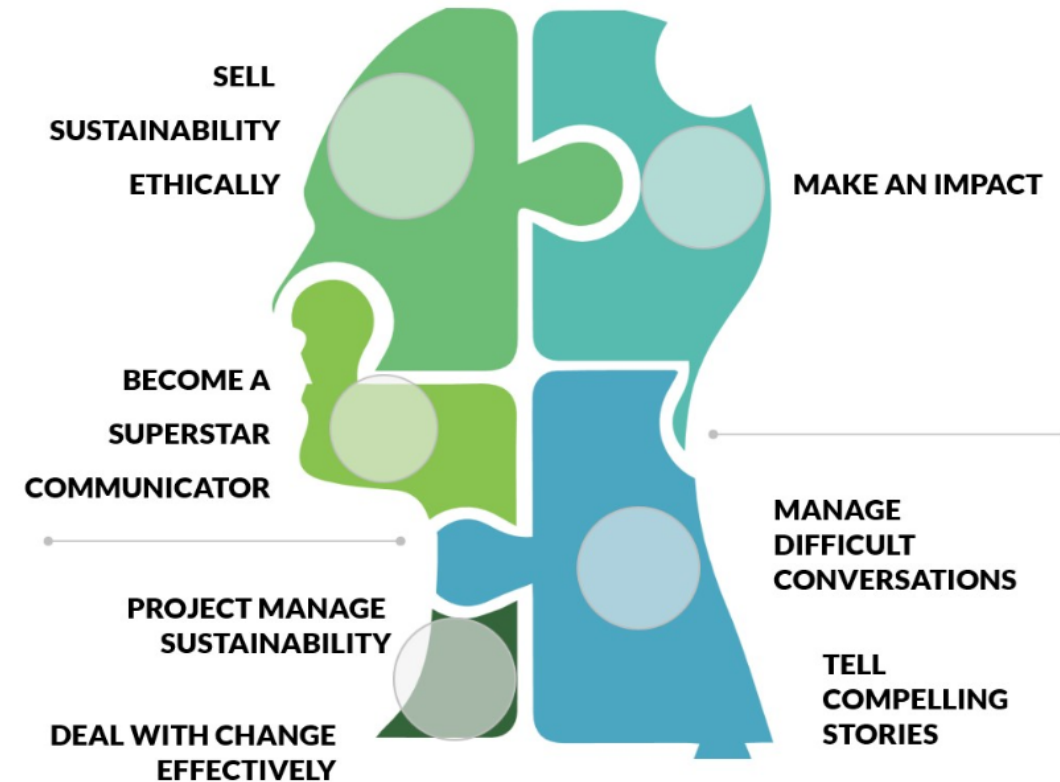


# 50% off Green Gorilla eLearning

Seven *online masterclasses* (totalling 14 hours of CPD) created by leadership and management, sustainability and business psychology experts to hone your professional skills.



## CORE MODULES



## OPTIONAL MODULES



# THANK YOU

---

#unleashyourgreengorilla

[www.thegreengorilla.co.uk](http://www.thegreengorilla.co.uk) | [info@thegreengorilla.co.uk](mailto:info@thegreengorilla.co.uk)